

Kamratdataföreningen Konstellationen

Alternativ till Big Tech sociala medier

Stockholm 2025-03-06



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- **Frågor?**



Helenas resa



Kamratdataföreningen Konstellationen

En socialistisk, feministisk och antirasistisk förening som drifvar fria och öppna plattformar och folkbildar om det.



KAMRATDATAFÖRENINGEN
KONSTELLATIONEN



Kamratdataföreningen Konstellationen

- Bildades februari 2023
- ~160 medlemmar
- Progressiva sociala rörelser - Egna kommunikationskanaler
- Vi vill koppla samman progressiva rörelser och människor på nätet.
- Användarna som har makten och inte företagen



Kamratdataföreningen Konstellationen

• Driftar tjänster

- Mastodon - <https://social.spejset.org>
- Lemmy - <https://aggregatet.org>
- Mobilizon - <https://organisera.org>

• Utveckling / Hackathons

- Mediakollen – “vänsteromni” - <https://mediakollen.org>
- Omröstningssystem (pågående)



Kamratdataföreningen Konstellationen

• **Folkbildning**

- Skriver guider på t.ex. <https://wiki.konstellationen.org>
- Anordnar skivarestugor
- Anordnar workshops
- Föreläser

• **Opinionsbildning**

- Skriver debattartiklar
- Anordnar demonstrationer/manifestationer



Big Tech

Google, Facebook, X, Amazon, Microsoft, ...

Vad är problemen?

Makt att...

- **...kontrollera vilka som får kommunicera**
- **...kontrollera vad som syns**
- **...övervaka ens kommunikation**



Big Tech – vilka får kommunicera?



Big Tech – vilka får kommunicera?

The screenshot shows the top navigation bar of The Guardian website with categories: News, Opinion, Sport, Culture, Lifestyle, and a menu icon. The Guardian logo and 'Eur' are on the right. Below the navigation is a secondary menu with regional and topical links: World, Europe, US, Americas, Asia, Australia, Middle East, Africa, Inequality, Global development.

The main article is titled "Pro-Palestinian Instagram account locked by Meta for 'security reasons'". A yellow banner above the title states "This article is more than 1 year old". The sub-headline reads: "The @eye.on.palestine account unavailable to view after 'signs of compromise' were detected". A link for "Israel and Hamas at war - live updates" is provided. The author is Hibaq Farah, a UK technology reporter, with a date of Thu 26 Oct 2023 16.13 CEST and a share button.

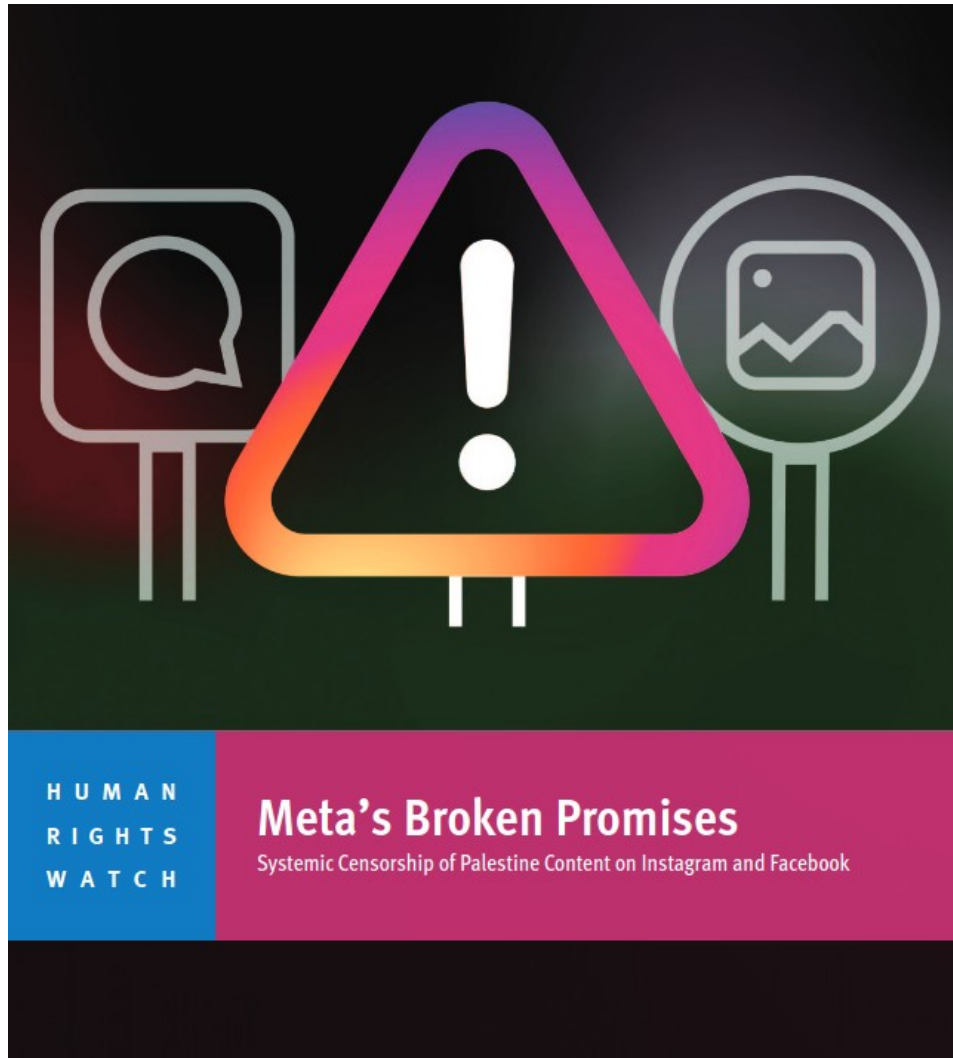
The article image shows a close-up of a smartphone screen displaying the Instagram logo, which has a red notification bubble with the number '3' next to it. The background is a colorful, abstract pattern.

On the right side of the article, there is a "Most viewed" section with four items:

- Live** 'It's great we are not alone,' says Volodymyr Zelenskyy as EU leaders gather for defence summit - Europe live
- BoM tracking map forecast shows category 2 storm hitting Brisbane and south-east Qld; landfall delayed in Queensland and NSW - as it happened
- New Zealand's high commissioner to the UK loses job after Trump comments
- Jack Daniel's maker says Canada nulling US alcohol



Big Tech – vilka får kommunicera?



Big Tech – vad ska synas?



The screenshot shows a web browser displaying a Guardian article. The URL is <https://www.theguardian.com/technology/2023/feb/15/elon-musk-changes-1>. The article title is "Elon Musk reportedly forced Twitter algorithm to boost his tweets after Super Bowl flop". A sub-headline reads "A tweet from Joe Biden got triple the impressions than Musk's game time post, sending engineers scrambling to boost their boss". The author is Kari Paul, dated Wed 15 Feb 2023 21:50 GMT. The main image shows a profile of Elon Musk with a large blue Twitter bird logo overlaid. A caption below the image states: "Twitter engineers were reportedly alerted in the early morning by the CEO's cousin to revamp the algorithm. Photograph: Dado Ruvic/Reuters". To the right of the article is a "Most viewed" sidebar with five items: "Ukraine strikes Russian forces in Luhansk before expected counteroffensive", "Turkey election results 2023: what we know so far", "Live Russia-Ukraine war live: UK will train Ukraine pilots, Sunak tells Zelenskiy; Russia and Iran appear to be expanding cooperation, US says", "Italian man fined nearly €900 for filling in pothole hits out at 'injustice'", and "'Impossible to hold him accountable': DeSantis signs laws to ease 2024 run".

Elon Musk reportedly forced Twitter algorithm to boost his tweets after Super Bowl flop

A tweet from Joe Biden got triple the impressions than Musk's game time post, sending engineers scrambling to boost their boss

Kari Paul
Wed 15 Feb 2023 21:50 GMT



Twitter engineers were reportedly alerted in the early morning by the CEO's cousin to revamp the algorithm. Photograph: Dado Ruvic/Reuters

Twitter chief executive Elon Musk rallied a team of roughly 80 engineers to

Most viewed

- Ukraine strikes Russian forces in Luhansk before expected counteroffensive
- Turkey election results 2023: what we know so far
- Live** Russia-Ukraine war live: UK will train Ukraine pilots, Sunak tells Zelenskiy; Russia and Iran appear to be expanding cooperation, US says
- Italian man fined nearly €900 for filling in pothole hits out at 'injustice'
- 'Impossible to hold him accountable': DeSantis signs laws to ease 2024 run



Big Tech – vad ska synas?



SOCIAL



X users are still complaining
about arbitrary
shadowbanning

Natasha Lomas · 1:39 PM PDT · March 18, 2024



Big Tech – övervakning



TheVerge / Tech / Reviews / Science / Entertainment / More +

POLICY / POLITICS / TECH

Facebook and Google surveillance is an 'assault on privacy,' says Amnesty International



/ The tech giants' business model is at odds with human rights, according to new report

By Zoe Schiffer

Nov 21, 2019, 1:13 AM GMT+1 | [0 Comments](#) / [0 New](#)



Big Tech – övervakning



Messenger & WhatsApp Vs Rivals



Big Tech – övervakning

☰ **CNN Business** Markets Tech Media Calculators Videos 🌐

Markets →	Fear & Greed Index →	Latest Market News →
DOW		401(k)s did well in 2024, but n
S&P 500		Trump's trade drama is a night
NASDAQ		Allbaba launches DeepSeek ri

DOW: 43,006.59 ▲ 1.14%
S&P 500: 5,842.63 ▲ 1.12%
NASDAQ: 18,552.73 ▲ 1.46%

Nebraska teen and mother facing charges in abortion-related case that involved obtaining their Facebook messages



By Sara O'Brien and [Clare Duffy](#), CNN Business

🕒 6 minute read · Updated 4:29 PM EDT, Wed August 10, 2022

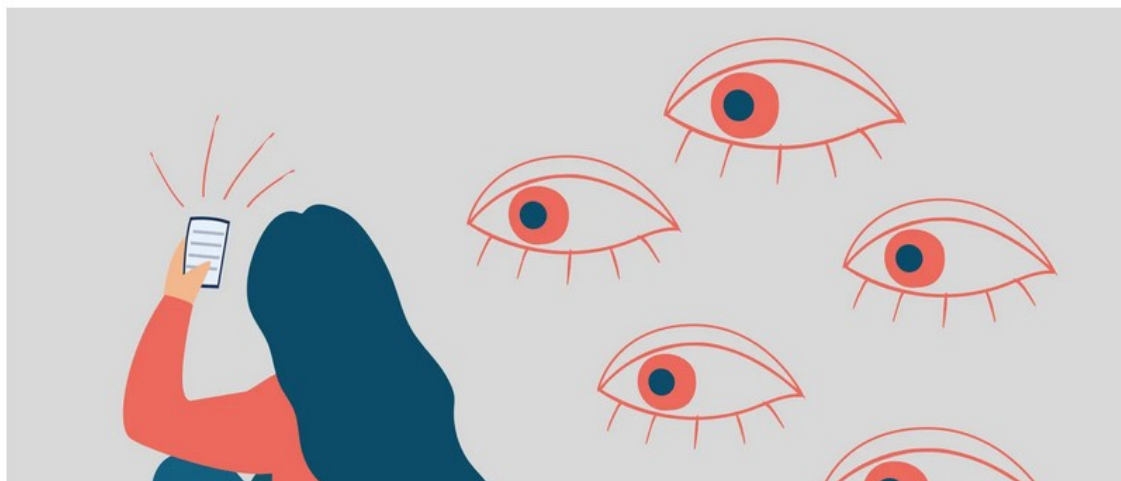


Big Tech – övervakning

TECH

America's High-Tech Surveillance Could Track Abortion-Seekers, Too, Activists Warn

12 MINUTE READ



Smågruppsdiskussion

- **Big Tech socmed (Facebook, X, Instagram, osv)**
 - Vad tycker du är bra med det?
 - Vad tycker du är dåligt med det?
- **Alternativ:**
 - Har du testat på alternativ?
 - Vad tycker du känns svårast med att testa något nytt?
 - Vad skulle underlätta för dig för att byta eller testa något nytt?



Paus



Individ vs förening

Individ

- Mastodon, Pixelfed
- Säkra chattgrupper via Signal eller Matrix/Element
- Rödgröna nyheter via <https://mediakollen.org>
- Events
 - Organiserera.org
 - Gnistor.se
- "Visitkortshemsida"



Individ vs förening

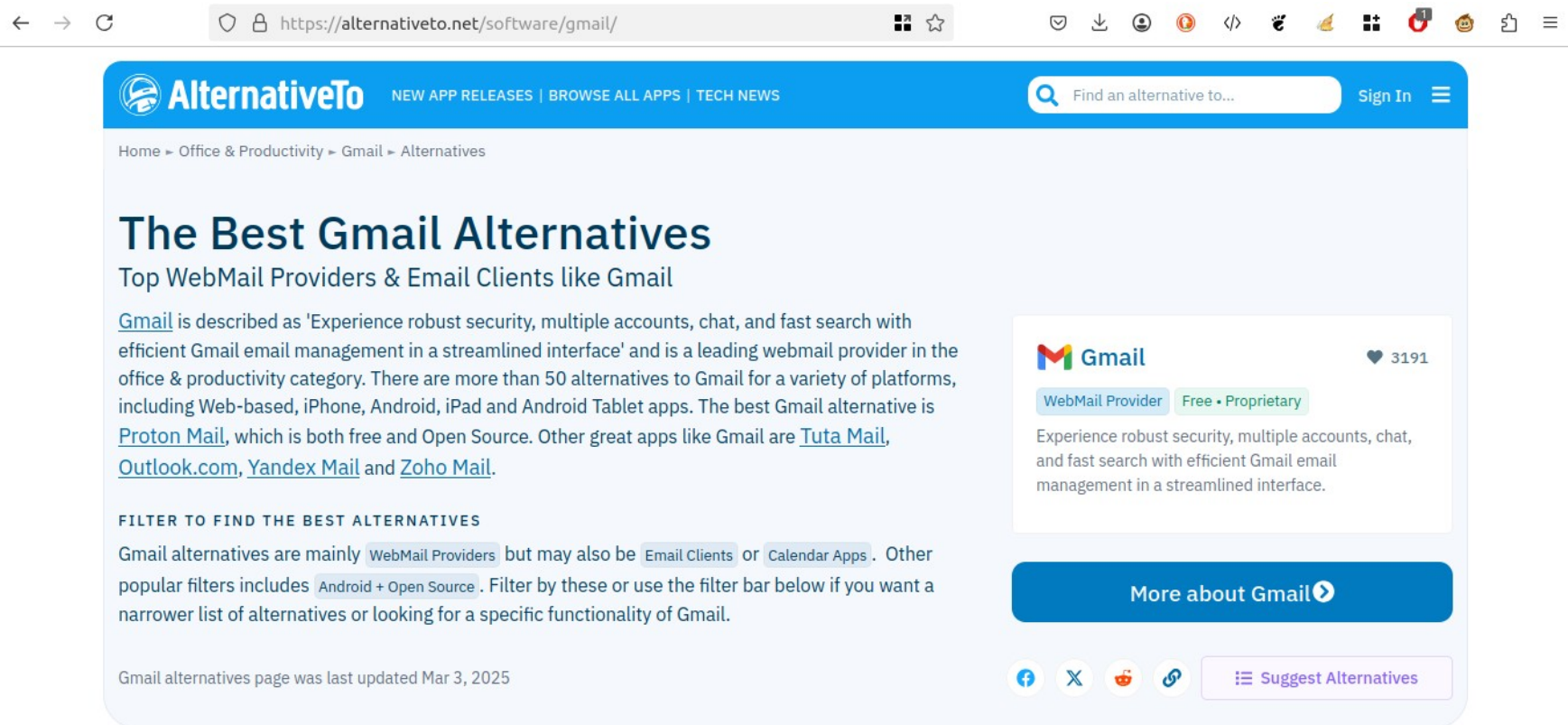
Individ

- Facebook, X → Mastodon
- Instagram → Pixelfed
- Reddit → Lemmy
- Google sök → Duckduckgo, Kagi
- Gmail → ProtonMail, Tuta Mail, Mailbox
- Google drive → NextCloud, Cryptpad
- Google docs → NextCloud Office
- Google forms → Cryptpad forms
- Doodle → Framadate



Individ vs förening

Individ

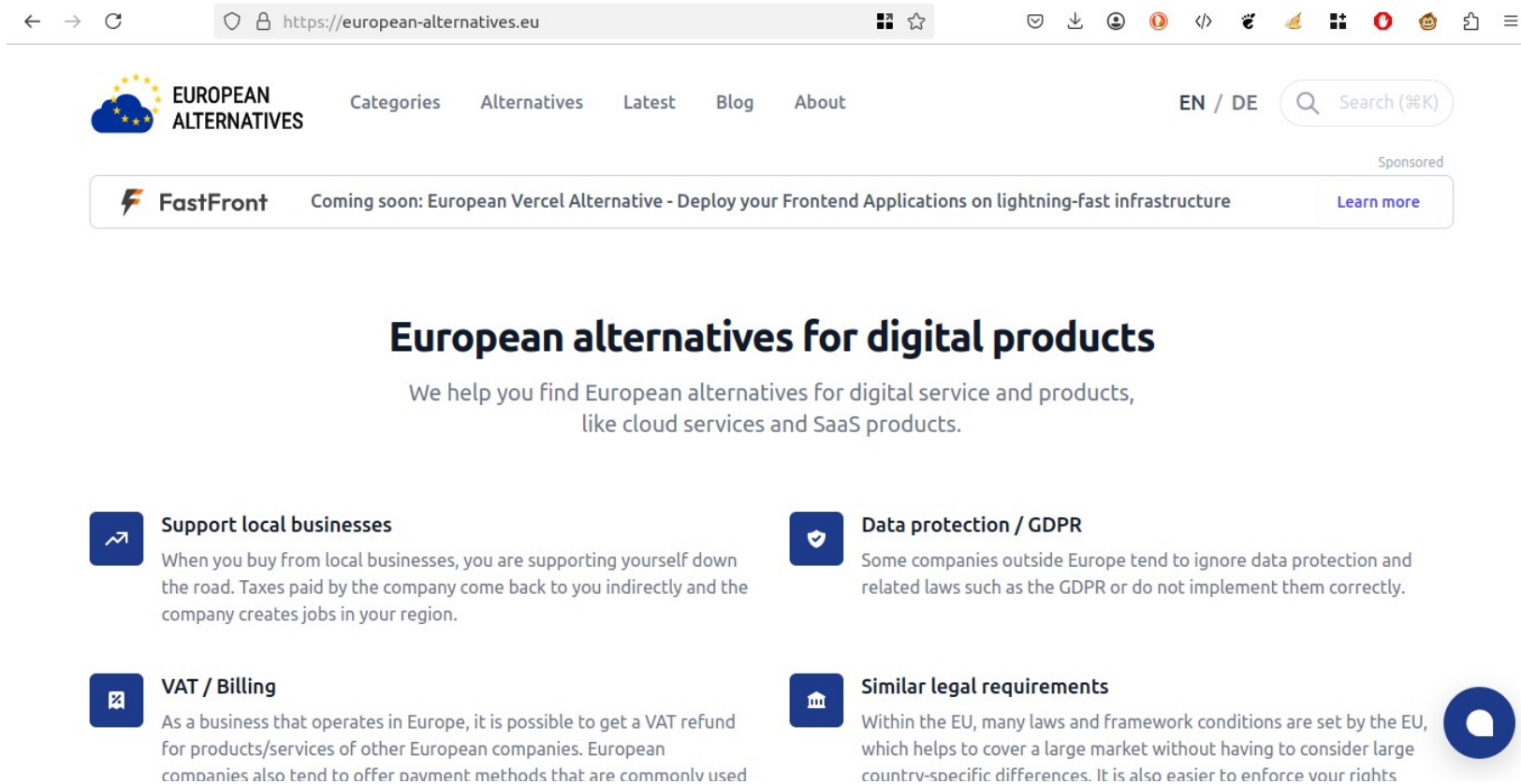


The screenshot shows a web browser displaying the AlternativeTo website. The URL in the address bar is <https://alternativeto.net/software/gmail/>. The page title is "The Best Gmail Alternatives" and the subtitle is "Top WebMail Providers & Email Clients like Gmail". The main content area describes Gmail as a leading webmail provider and lists several alternatives: Proton Mail, Tuta Mail, Outlook.com, Yandex Mail, and Zoho Mail. A filter section allows users to refine their search by categories like "WebMail Providers", "Email Clients", and "Calendar Apps". A "More about Gmail" button is visible, along with social media sharing icons and a "Suggest Alternatives" button. The page was last updated on Mar 3, 2025.



Individ vs förening

Individ



The screenshot shows the homepage of the website 'EUROPEAN ALTERNATIVES'. The browser address bar displays 'https://european-alternatives.eu'. The website header includes a navigation menu with 'Categories', 'Alternatives', 'Latest', 'Blog', and 'About', along with language options 'EN / DE' and a search bar. A sponsored banner for 'FastFront' is visible, advertising 'European Vercel Alternative - Deploy your Frontend Applications on lightning-fast infrastructure'. The main content area features the heading 'European alternatives for digital products' and a sub-heading 'We help you find European alternatives for digital service and products, like cloud services and SaaS products.' Below this, four key benefits are listed in a grid:

- Support local businesses**: When you buy from local businesses, you are supporting yourself down the road. Taxes paid by the company come back to you indirectly and the company creates jobs in your region.
- Data protection / GDPR**: Some companies outside Europe tend to ignore data protection and related laws such as the GDPR or do not implement them correctly.
- VAT / Billing**: As a business that operates in Europe, it is possible to get a VAT refund for products/services of other European companies. European companies also tend to offer payment methods that are commonly used.
- Similar legal requirements**: Within the EU, many laws and framework conditions are set by the EU, which helps to cover a large market without having to consider large country-specific differences. It is also easier to enforce your rights.



Individ vs förening

Förening

- Hemsida, blogginlägg med RSS
- Nyhetsbrev för medlemmar och sympatisörer
- Arbetsgrupper via Signal, Matrix/Element, mail, osv
- Publicera events på t.ex. Mobilizon eller på hemsida
- Mastodon, Pixelfed, osv.
- Kontakt via e-post, telefon/Signal



Mastodon



Mastodon

The screenshot displays the Mastodon web interface. On the left is a user profile for Samuel (@samuel) with a text input field "Vad tänker du på?". Below the input are buttons for "Offentlig" and "Svenska", and a "Publicera" button. The main content area shows a post from "Internationalen.se" (@internationalen) titled "Veckans ledare." with a link to "internationalen.se/fred-och-ov...". The post includes a video thumbnail of military vehicles. The right sidebar contains navigation options: Hem, Aviseringar, Utforska, Direktflöden, Privata omnämmande, Bokmärken, Favoriter, Listor, and Inställningar.

Sök eller klistra in URL

Samuel @samuel

Vad tänker du på?

Offentlig Svenska

Publicera

Direktflöden

Denna server Andra servrar Allt

Internationalen.se @internationalen 1 min

Veckans ledare.

internationalen.se/fred-och-ov...

Internationalen · 24min

Fred och överlevnad i vår epok - Internationalen

Den rasande europeiska upprustningen motiveras både med "Europas säkerhet" – n...

mastodon

Hem

Aviseringar

Utforska

Direktflöden

Privata omnämmande

Bokmärken

Favoriter

Listor

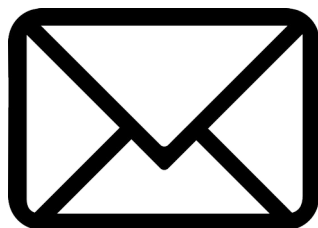
Inställningar



Mastodon

Mastodon är som e-post

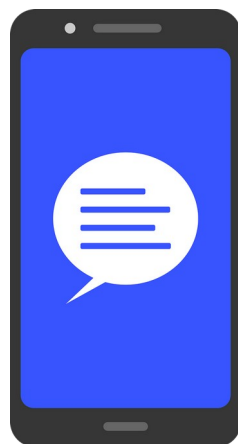
- Federat nätverk – består av tusentals servrar
- Man har konto på en server
- Man kan maila konton på samma server eller annan
- Om en server går ner kan alla andra fortsätt som vanligt



Mastodon

Mastodon är som mobiltelefonnätverket

- Ett nätverk – flera “operatörer”
- Man kan kommunicera med nummer/konto på samma operatör och på andra operatörer
- Man kan flytta sitt nummer/konto från en operatör/server till en annan



Mastodon

E-post

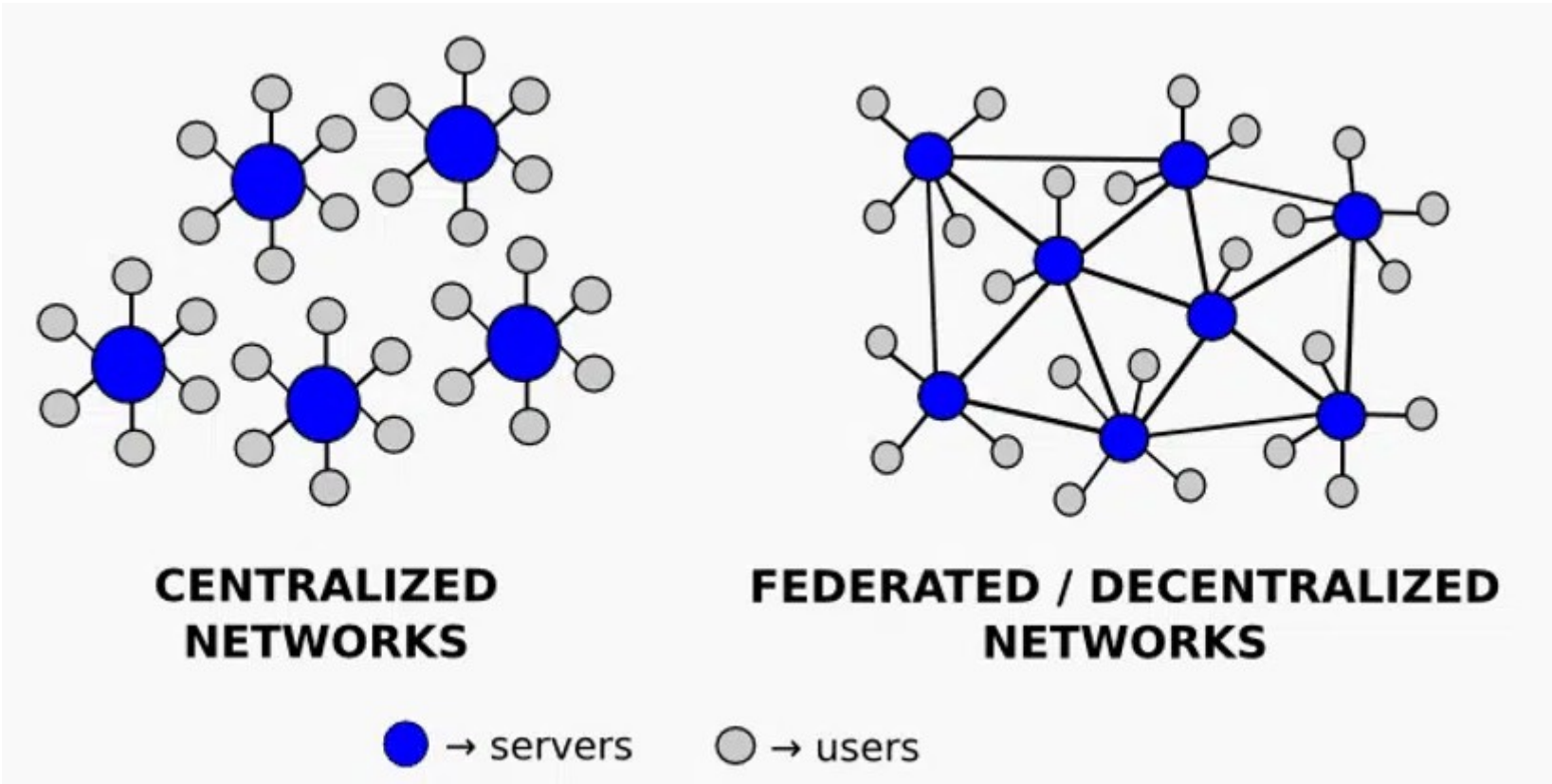
- **samuel@bitar.se** skickar mail till **tipsa@etc.se**

Mastodon

- **@samuel@social.spejset.org** skriver till **@dagensetc@mastodon.social**



Mastodon



Mastodon

Några svenska servrar

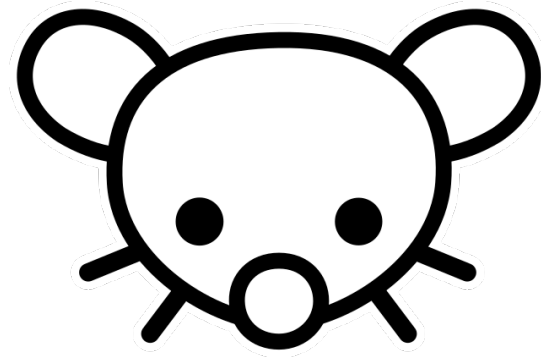
- [Social.spejset.org](https://social.spejset.org)
- [Camp.smolnet.org](https://camp.smolnet.org)
- [Mastodonsweden.se](https://mastodonsweden.se)
- [Fikaverse.club](https://fikaverse.club)
- [Toots.nu](https://toots.nu)
- [Mastodon.nu](https://mastodon.nu)

Internationella

- [Radikal.social](https://radikal.social)
- [Social.coop](https://social.coop)
- [Hachyderm.io](https://hachyderm.io)
- [Mastodon.social](https://mastodon.social)
- [Mstdn.social](https://mstdn.social)



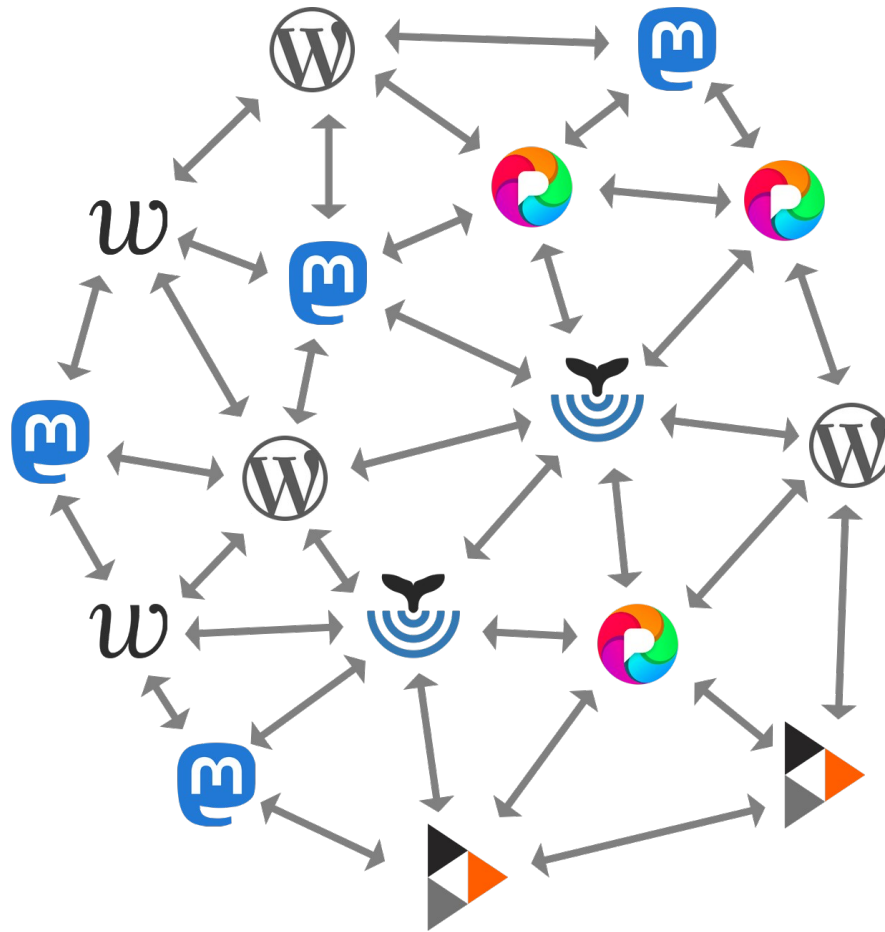
Fediversum! Mastodon, Pixelfed, ...



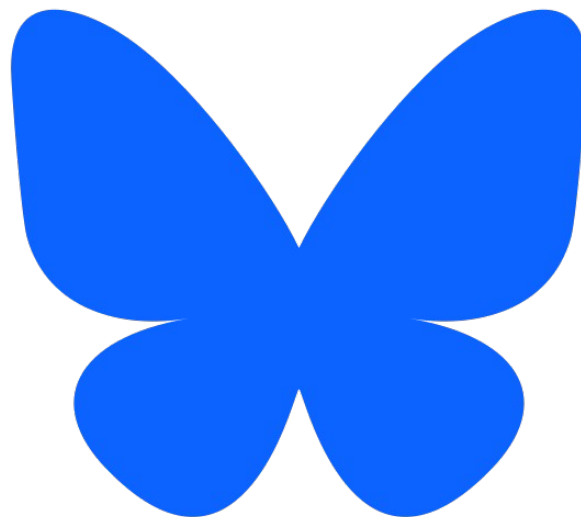
PeerTube



Fediversum! Mastodon, Pixelfed, ...



Men Bluesky då?



Mastodon - workshop

Skapa konto

- Surfa till social.spejset.org
- Acceptera reglerna och skapa konto

Fixa kontot

- Lägga upp en profilbild
- Skriv en kort biografi
- Skriv ett introinlägg. "Hej, kul att vara här! Jag gillar klimataktivism, socialism och odling"
- Följ en massa personer

Appen

- Ladda ner appen
- Logga in med appen. **OBS! Instansen är social.spejset.org**



Mastodon - kultur

Regler

- Följ reglerna på instansen

Kultur

- Var trevlig!
- Gilla mycket, kommentera mycket, boosta mycket!

Samuels tips

- Om någon skriver t.ex. rasistiska saker - **anmäl**
- Om en person är otrevlig eller dryg - **ignorera**
- Om en person upprepade gånger är störig - **tysta** eller **blockera**
- Var hellre trevlig än hård och tuff



Nästan slut...

E-post och telefonnummer

- Skriv under lista
- Jag skapar Signal-grupp (där alla kan snacka) och mailar ut tips

Frågor?



Några bilder



Några bilder



Bli medlem!

100 kr

- Bankgiro **276-1674**
- Swish **0738 38 57 53**
- Ange "M", e-post och namn
- "M, anna@protonmail.com, Anna Andersson"

Kontakt

- E-post: **kontakt@konstellationen.org**
- Mastodon: **@konstellationen@social.spejset.org**
- Blogg: **https://konstellationen.org**

