

Kamratdataföreningen Konstellationen

Alternativ till Big Tech sociala medier



Upplägg

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- Min resa från Big Tech
- Vilka är Kamratdataföreningen Konstellationen?
- Riskerna med Big Tech
- Smågruppsdiskussion
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- Individ vs. förening
- Alternativa sociala medier - Mastodon, Pixelfed, Mobilizon, Lemmy – Fediversum
- Bluesky
- Andra alternativ
- Frågor?



Presentation av oss



Min resa från Big Tech



Kamratdataföreningen Konstellationen

En socialistisk, feministisk och antirasistisk förening som drifvar fria och öppna plattformar och folkbildar om det.



KAMRATDATAFÖRENINGEN
KONSTELLATIONEN



Kamratdataföreningen Konstellationen

- Bildades februari 2023
- ~170 medlemmar
- Progressiva sociala rörelser - Egna kommunikationskanaler
- Vi vill koppla samman progressiva rörelser och människor på nätet.
- Användarna som har makten och inte företagen



Kamratdataföreningen Konstellationen

- **Driftar tjänster**

- Mastodon - <https://social.spejset.org>
- Lemmy - <https://aggregatet.org>
- Mobilizon - <https://organisera.org>

- **Utveckling / Hackathons**

- Mediakollen – “vänsteromni” - <https://mediakollen.org>
- Omröstningssystem (pågående)



Kamratdataföreningen Konstellationen

- **Folkbildning**

- Skriver guider på t.ex. <https://wiki.konstellationen.org>
- Anordnar skrivarestugor
- Anordnar workshops
- Föreläser

- **Opinionsbildning**

- Skriver debattartiklar
- Anordnar demonstrationer/manifestationer



Big Tech

Google, Facebook, Apple, Amazon, Microsoft, ...

Vad är problemen?

Makt att...

- **...kontrollera vilka som får kommunicera**
- **...kontrollera vad som syns**
- **...övervaka ens kommunikation**



Big Tech – vilka får kommunicera?



Big Tech – vilka får kommunicera?

The Guardian Eur v

News Opinion Sport Culture Lifestyle

World Europe US Americas Asia Australia Middle East Africa Inequality Global development

Instagram

This article is more than 1 year old

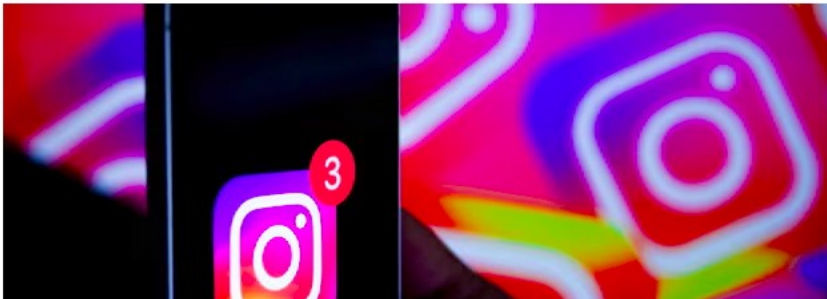
Pro-Palestinian Instagram account locked by Meta for 'security reasons'

The @eye.on.palestine account unavailable to view after 'signs of compromise' were detected

● [Israel and Hamas at war - live updates](#)

Hibaq Farah UK technology reporter
Thu 26 Oct 2023 16.13 CEST

Share

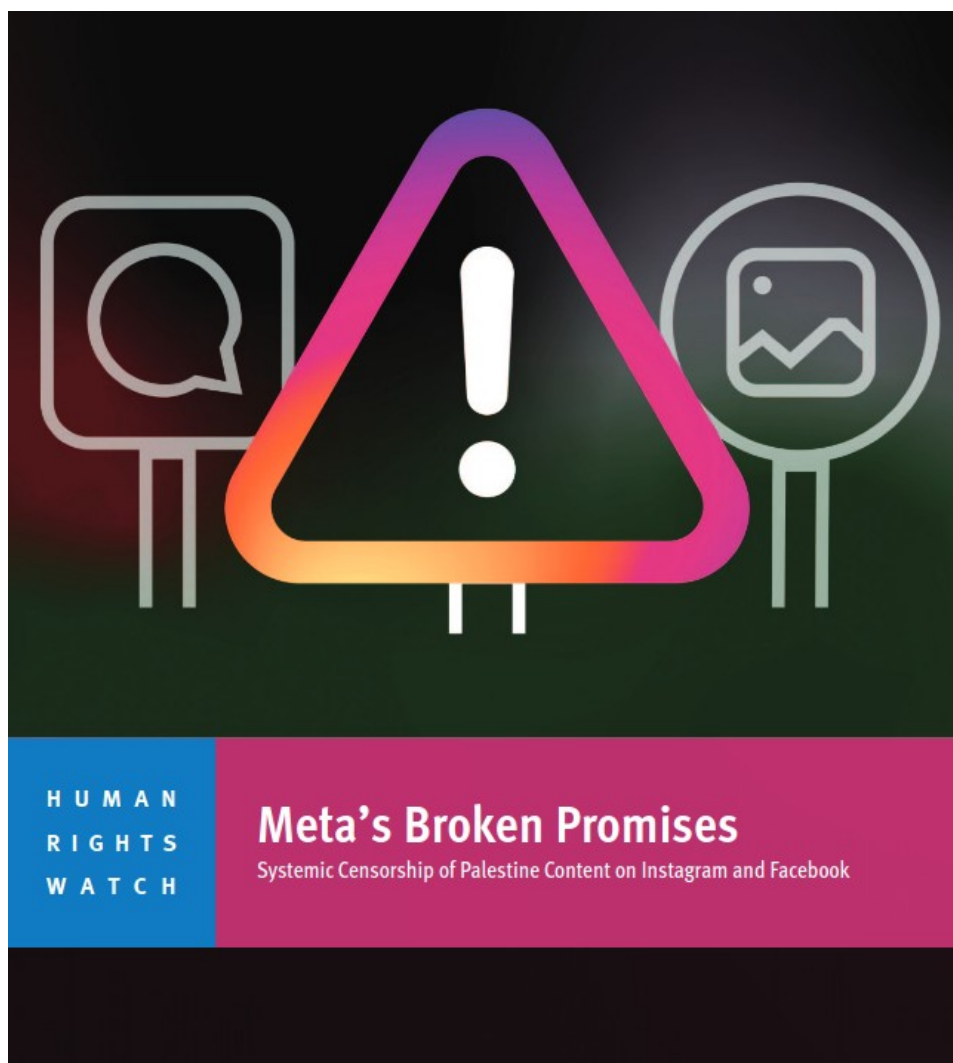


Most viewed

-  **Live** 'It's great we are not alone,' says Volodymyr Zelenskyy as EU leaders gather for defence summit - Europe live
-  BoM tracking map forecast shows category 2 storm hitting Brisbane and south-east Qld; landfall delayed in Queensland and NSW - as it happened
-  New Zealand's high commissioner to the UK loses job after Trump comments
-  Jack Daniel's maker says Canada nulling US alcohol



Big Tech – vilka får kommunicera?



Big Tech – vad ska synas?

← → ↻ <https://www.theguardian.com/technology/2023/feb/15/elon-musk-changes-1> 📄 🗖️ ☆

Elon Musk reportedly forced Twitter algorithm to boost his tweets after Super Bowl flop

A tweet from Joe Biden got triple the impressions than Musk's game time post, sending engineers scrambling to boost their boss

Kari Paul
Wed 15 Feb 2023 21:50 GMT

f 🐦 ✉️



📷 Twitter engineers were reportedly alerted in the early morning by the CEO's cousin to revamp the algorithm. Photograph: Dado Ruvic/Reuters

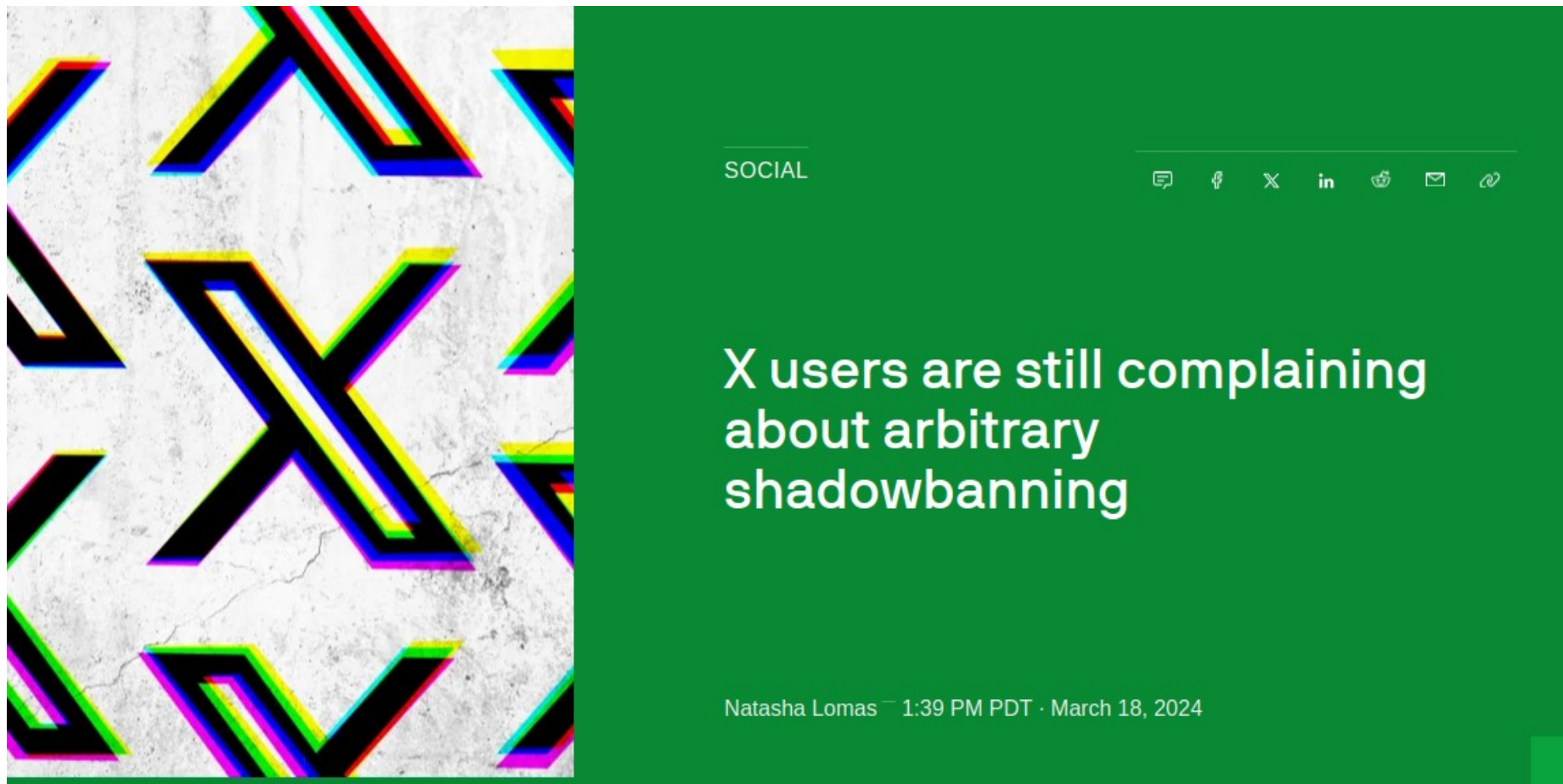
Twitter chief executive Elon Musk rallied a team of roughly 80 engineers to

Most viewed

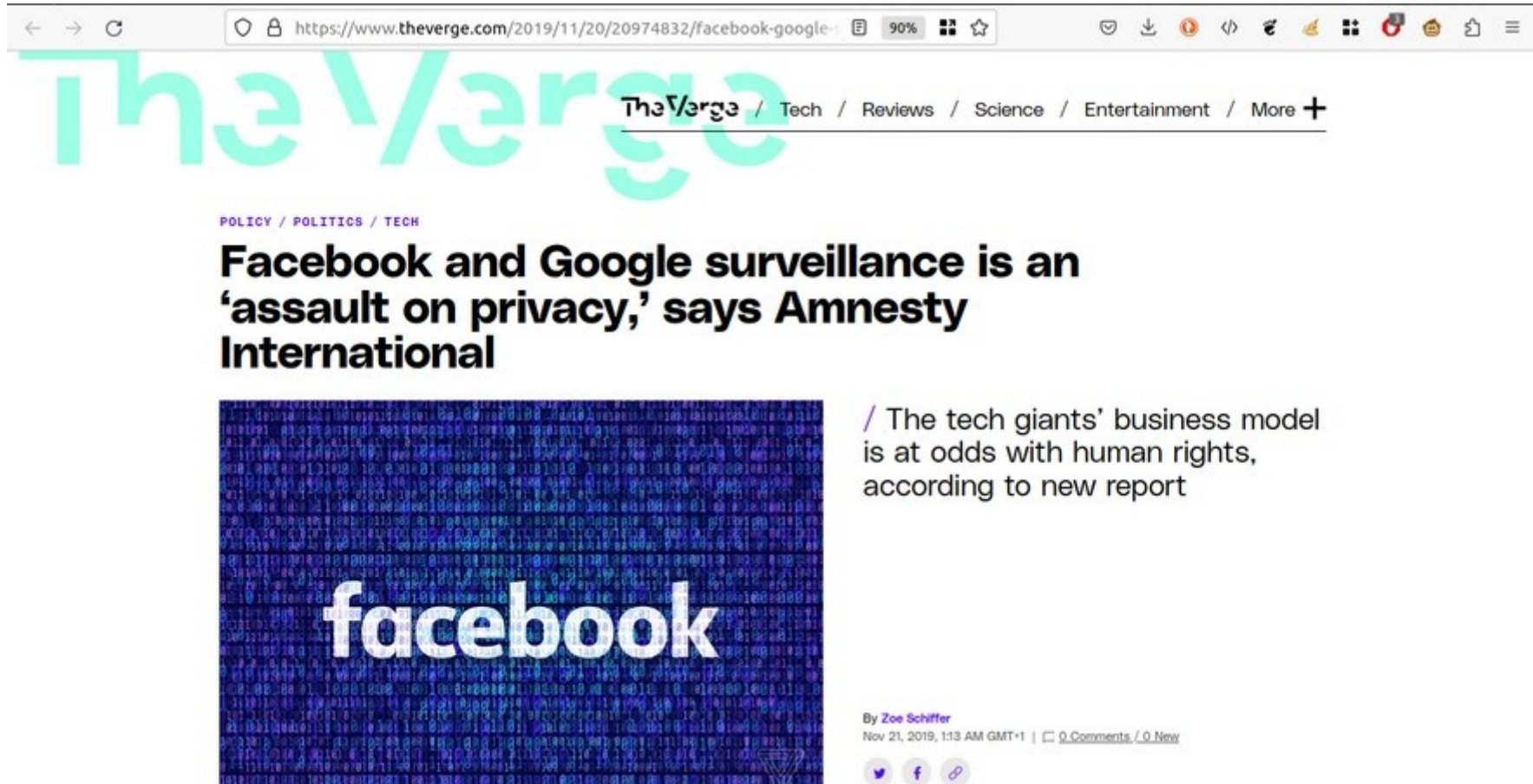
-  Ukraine strikes Russian forces in Luhansk before expected counteroffensive
-  Turkey election results 2023: what we know so far
-  **Live** Russia-Ukraine war live: UK will train Ukraine pilots, Sunak tells Zelenskiy; Russia and Iran appear to be expanding cooperation, US says
-  Italian man fined nearly €900 for filling in pothole hits out at 'injustice'
-  'Impossible to hold him accountable': DeSantis signs laws to ease 2024 run



Big Tech – vad ska synas?



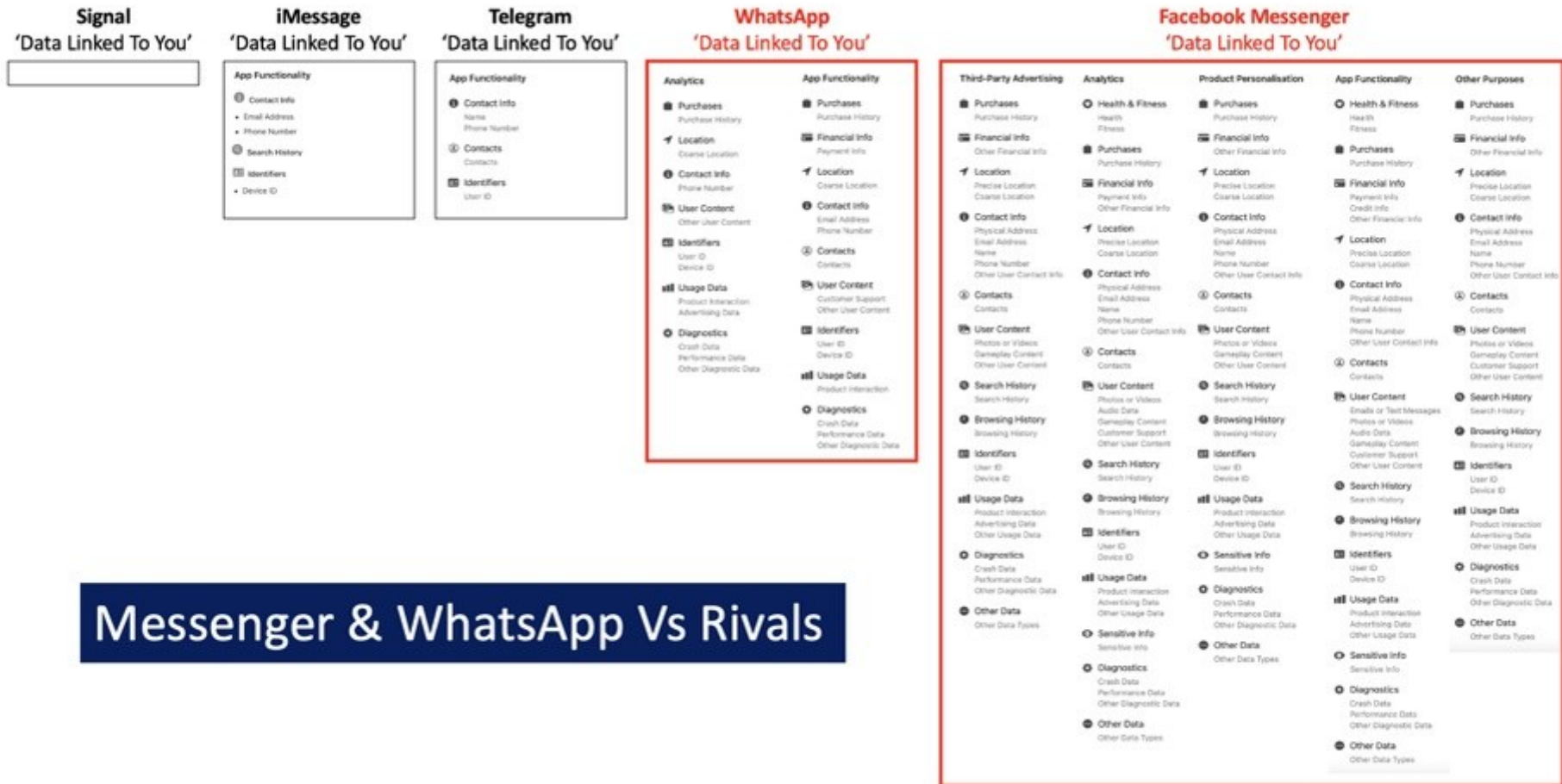
Big Tech – övervakning



The screenshot shows a web browser window with the URL <https://www.theverge.com/2019/11/20/20974832/facebook-google->. The page features the The Verge logo and a navigation bar with links to Tech, Reviews, Science, Entertainment, and More. The article title is "Facebook and Google surveillance is an 'assault on privacy,' says Amnesty International". The byline is "By Zoe Schiffer" and the date is "Nov 21, 2019, 1:13 AM GMT+1". The article text states: "The tech giants' business model is at odds with human rights, according to new report". The image shows a browser window with the URL <https://www.theverge.com/2019/11/20/20974832/facebook-google->. The page features the The Verge logo and a navigation bar with links to Tech, Reviews, Science, Entertainment, and More. The article title is "Facebook and Google surveillance is an 'assault on privacy,' says Amnesty International". The byline is "By Zoe Schiffer" and the date is "Nov 21, 2019, 1:13 AM GMT+1". The article text states: "The tech giants' business model is at odds with human rights, according to new report".



Big Tech – övervakning



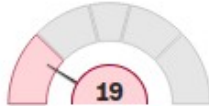
Big Tech – övervakning

☰ **CNN Business** Markets Tech Media Calculators Videos ⓘ

Markets →

DOW	43,006.59	1.14% ▲
S&P 500	5,842.63	1.12% ▲
NASDAQ	18,552.73	1.46% ▲

Fear & Greed Index →



Extreme Fear is driving the US market

Latest Market News →

- 401(k)s did well in 2024, but no
- Trump's trade drama is a night
- Allibaba launches DeepSeek riv

Nebraska teen and mother facing charges in abortion-related case that involved obtaining their Facebook messages



By Sara O'Brien and [Clare Duffy](#), CNN Business

🕒 6 minute read · Updated 4:29 PM EDT, Wed August 10, 2022



Big Tech – övervakning



 SIGN UP FOR OUR IDEAS NEWSLETTER POV

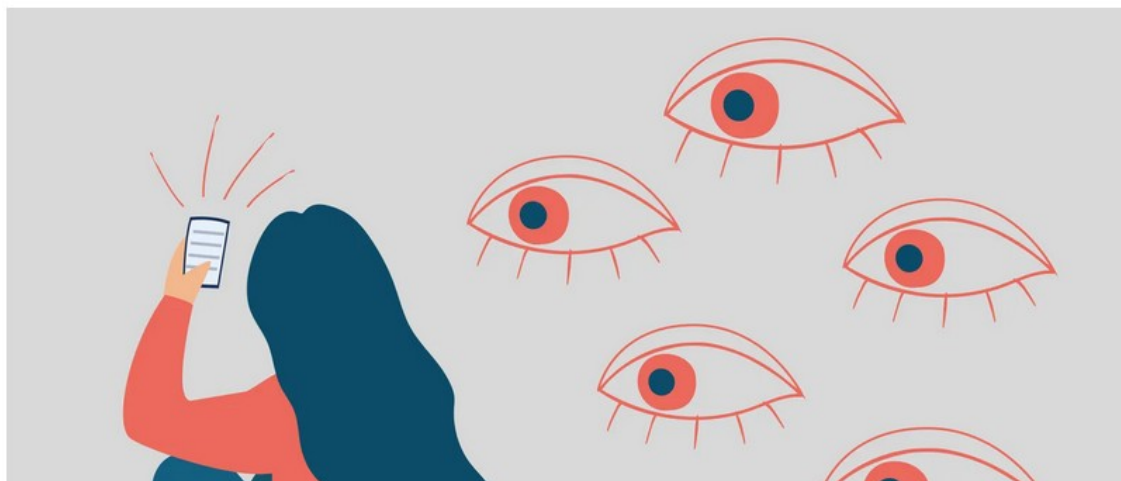
SUBSCRIBE



TECH

America's High-Tech Surveillance Could Track Abortion-Seekers, Too, Activists Warn

12 MINUTE READ



Smågruppsdiskussion

Big Tech socmed (Facebook, X, Instagram, osv)

- Vad ogillar du med det?
- Om du fortsätter använda det – varför?
- Skulle du vara beredd att testa något alternativ?
- Vad skulle underlätta för dig för att byta eller testa något nytt?



Paus



Alternativen! Individ vs förening



DuckDuckGo



Jitsi Meet



PeerTube



Nextcloud



Alternativen - Individ

Blandat

- Operativsystem
- Mail
- Sociala medier
- Skriva längre inlägg
- Events
- Chatter
- Videaöten
- Nyheter
- Skriva dokument, dela dokument, osv



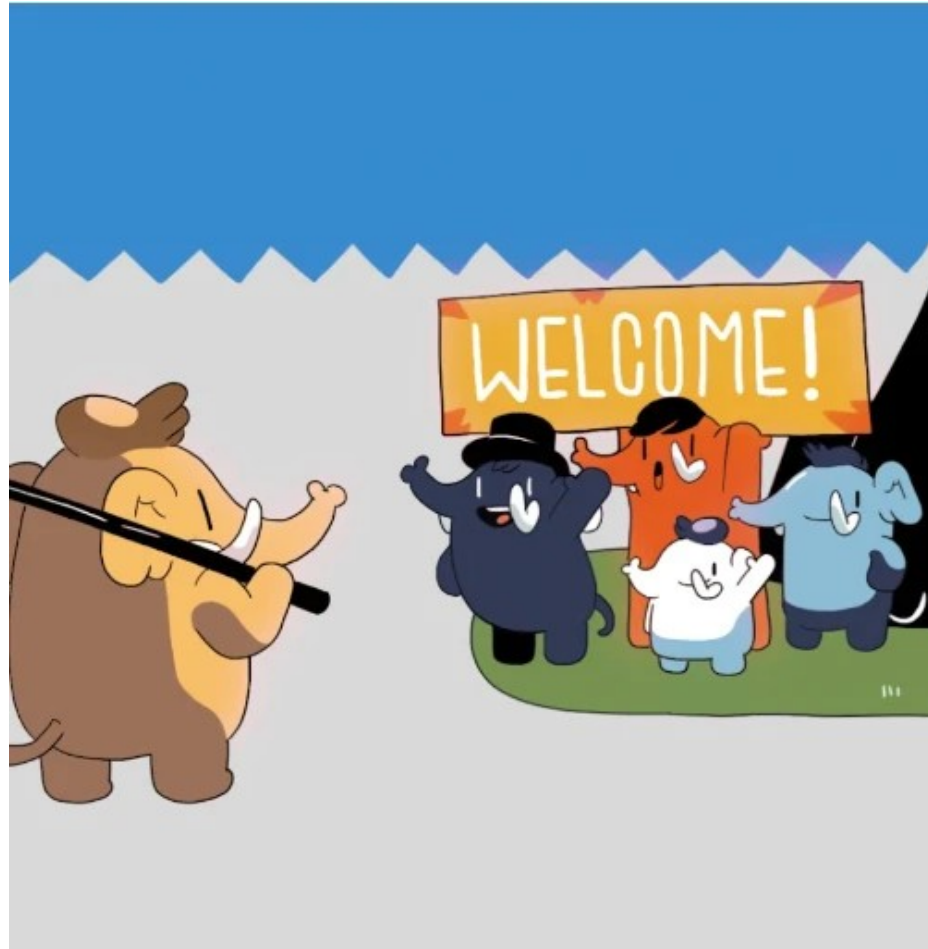
Alternativen - Individ

Sociala medier

- Facebook → Mastodon
- X → Mastodon
- Facebook events → Mobilizon, gnistor.se
- Instagram → Pixelfed
- Reddit → Lemmy
- Youtube → Peertube



Alternativen - Mastodon



Alternativen - Mastodon

The screenshot displays the Mastodon web interface. On the left is a user profile for Samuel (@samuel) with a bio and a 'Publicera' button. The main content area shows a post from Internationalen.se (@internationalen) titled 'Veckans ledare.' with a link to internationalen.se/fred-och-ov... and a photo of military vehicles. The right sidebar contains navigation links: Hem, Aviseringar, Utforska, Direktflöden, Privata omnämmande, Bokmärken, Favoriter, Listor, and Inställningar.

Sök eller klistra in URL

Samuel
@samuel

Vad tänker du på?

Offentlig Svenska

Publicera

500

social.spejset.org: Om · Bjud in personer · Profilkatalog · Integritetspolicy

Mastodon: Om · Skaffa appen · Tangentbordsgenvägar · Visa källkod · v4.3.4

Direktflöden

Denna server Andra servrar Allt

Internationalen.se
@internationalen

1min

Veckans ledare.

internationalen.se/fred-och-ov...

Internationalen · 24min

Fred och överlevnad i vår epok - Internationalen

Den rasande europeiska upprustningen motiveras både med "Europas säkerhet" – n...

mastodon

Hem

Aviseringar

Utforska

Direktflöden

Privata omnämmande

Bokmärken

Favoriter

Listor

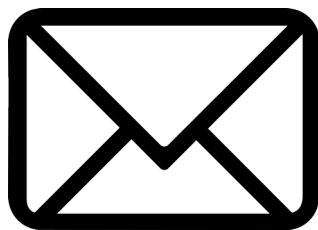
Inställningar



Alternativen - Mastodon

Mastodon är som e-post

- Federat nätverk – består av tusentals servrar
- Man har konto på en server
- Man kan maila konton på samma server eller annan
- Om en server går ner kan alla andra fortsätt som vanligt



Alternativen - Mastodon

Mastodon är som mobiltelefonnätverket

- Ett nätverk – flera “operatörer”
- Man kan kommunicera med nummer/konto på samma operatör och på andra operatörer
- Man kan flytta sitt nummer/konto från en operatör/server till en annan



Alternativen - Mastodon

E-post

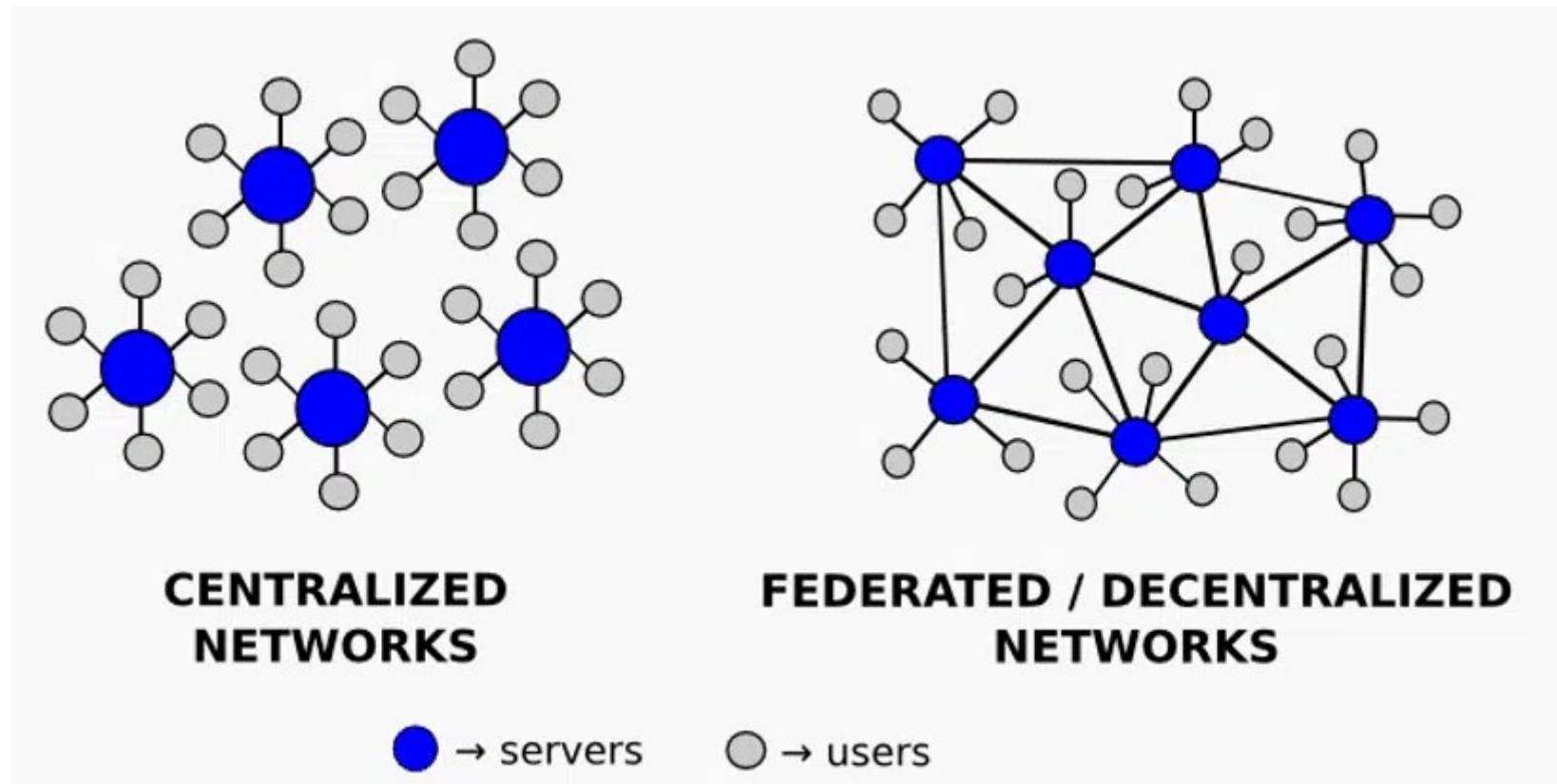
- **kontakt@konstellationen.org** skickar mail till **tipsa@etc.se**

Mastodon

- **@konstellationen@social.spejset.org** skriver till **@dagensetc@mastodon.social**



Alternativen - Mastodon



Alternativen - Mastodon

Några svenska servrar

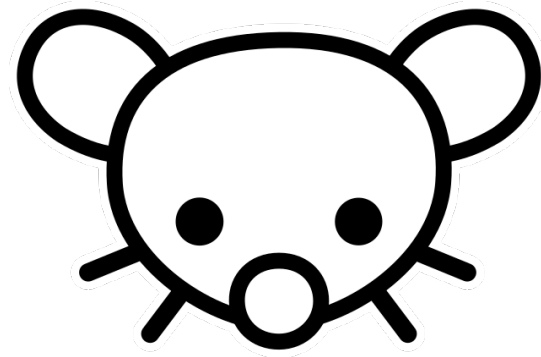
- [Social.spejset.org](https://social.spejset.org)
- [Camp.smolnet.org](https://camp.smolnet.org)
- [Mastodonsweden.se](https://mastodonsweden.se)
- [Fikaverse.club](https://fikaverse.club)
- [Toots.nu](https://toots.nu)
- [Mastodon.nu](https://mastodon.nu)

Internationella

- [Radikal.social](https://radikal.social)
- [Social.coop](https://social.coop)
- [Hachyderm.io](https://hachyderm.io)
- [Mastodon.social](https://mastodon.social)
- [Mstdn.social](https://mstdn.social)



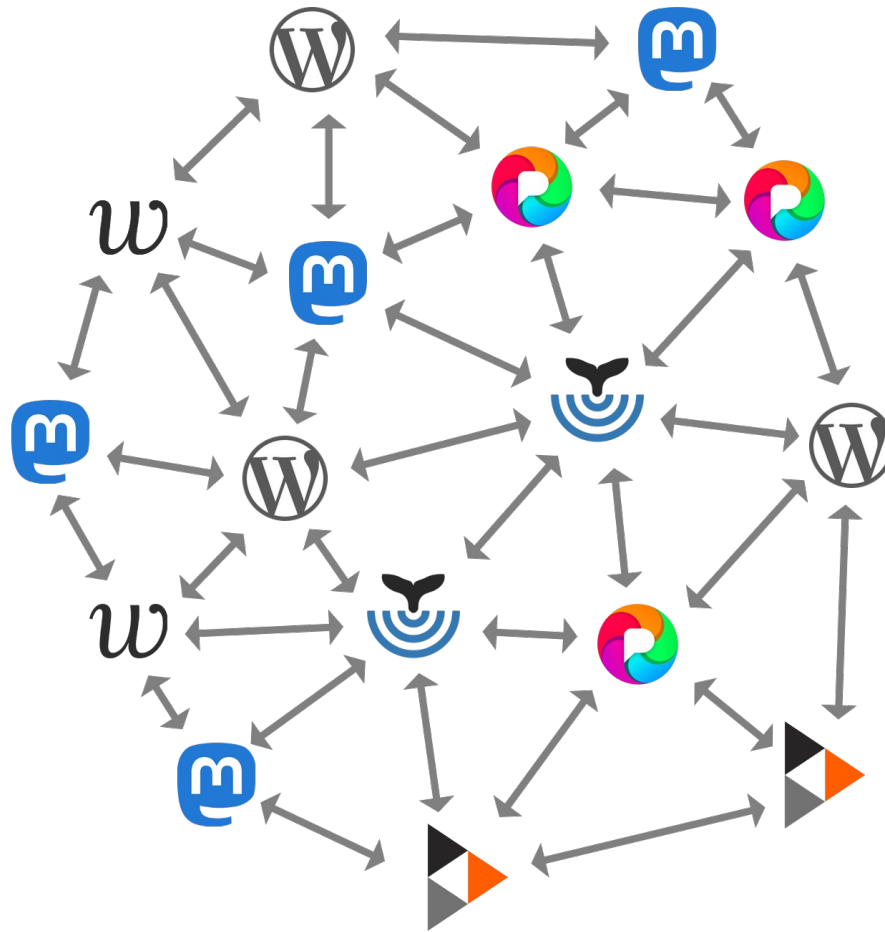
Fediversum! Mastodon, Pixelfed, ...



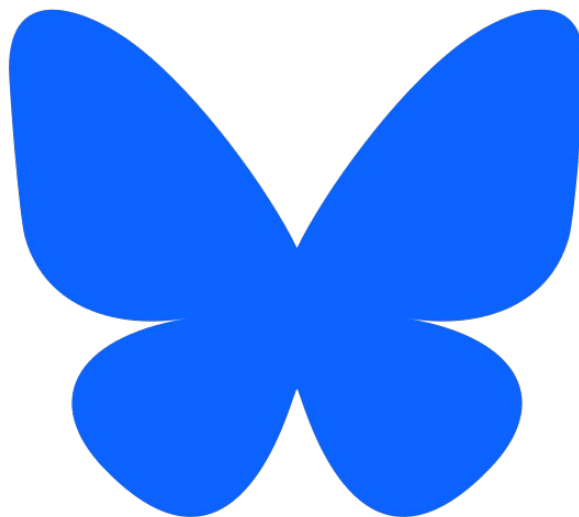
PeerTube



Fediversum! Mastodon, Pixelfed, ...



Men Bluesky då?



Alternativen



WHAT'S THE PROBLEM?

The web giants are so powerful that they exercise **technical, economic, cultural and political domination** over our societies.

These dominations pose many problems for our freedoms:

- ▲ Surveillance capitalism



Alternativen

Google alternativ

- Google Chrome → Firefox
- Google Search → Duckduckgo, Kagi, Startpage
- Gmail → Posteo, Mailbox, ProtonMail, Tuta Mail, Fripост
- Google Drive → NextCloud, Cryptpad
- Google Docs → NextCloud Office
- Google Forms → Cryptpad forms, Framaforms
- Google Analytics → Plausible, Matomo
- Google Meet → Jitsi Meet
- Google Maps → OpenStreetMap
- Youtube → Peertube



Alternativen

Annat

- WhatsApp → Signal eller Matrix
- Facebook Messenger → Signal eller Matrix
- Skriva långa inlägg på Facebook → Blogga och länka inlägget
- Spotify → Bandcamp
- Spotify-poddar → AntennaPod eller annan poddapp
- Nyheter → Använd Mediakollen! <https://mediakollen.org>



Alternativen

Lite mer avancerat

- Windows → Linux
- Android eller iPhone → Graphene OS eller /e/OS
- Köp en domän
- Skapa hemsida/blogg
- Sätt upp ett nyhetsbrev



Alternativen



Alternativen

The screenshot shows a web browser displaying the AlternativeTo website. The URL in the address bar is <https://alternativeto.net/software/gmail/>. The page features a blue header with the AlternativeTo logo, navigation links for 'NEW APP RELEASES', 'BROWSE ALL APPS', and 'TECH NEWS', a search bar, and a 'Sign In' button. The breadcrumb trail reads 'Home > Office & Productivity > Gmail > Alternatives'. The main heading is 'The Best Gmail Alternatives', followed by the subtitle 'Top WebMail Providers & Email Clients like Gmail'. The introductory text describes Gmail as a leading webmail provider and lists several alternatives: Proton Mail, Tuta Mail, Outlook.com, Yandex Mail, and Zoho Mail. A 'FILTER TO FIND THE BEST ALTERNATIVES' section provides filter options: 'WebMail Providers', 'Email Clients', 'Calendar Apps', and 'Android + Open Source'. A blue button labeled 'More about Gmail' is present. At the bottom, there are social media sharing icons and a 'Suggest Alternatives' button. A footer note states 'Gmail alternatives page was last updated Mar 3, 2025'.

AlternativeTo NEW APP RELEASES | BROWSE ALL APPS | TECH NEWS Find an alternative to... Sign In

Home > Office & Productivity > Gmail > Alternatives

The Best Gmail Alternatives

Top WebMail Providers & Email Clients like Gmail

[Gmail](#) is described as 'Experience robust security, multiple accounts, chat, and fast search with efficient Gmail email management in a streamlined interface' and is a leading webmail provider in the office & productivity category. There are more than 50 alternatives to Gmail for a variety of platforms, including Web-based, iPhone, Android, iPad and Android Tablet apps. The best Gmail alternative is [Proton Mail](#), which is both free and Open Source. Other great apps like Gmail are [Tuta Mail](#), [Outlook.com](#), [Yandex Mail](#) and [Zoho Mail](#).

FILTER TO FIND THE BEST ALTERNATIVES

Gmail alternatives are mainly [WebMail Providers](#) but may also be [Email Clients](#) or [Calendar Apps](#). Other popular filters includes [Android + Open Source](#). Filter by these or use the filter bar below if you want a narrower list of alternatives or looking for a specific functionality of Gmail.

Gmail alternatives page was last updated Mar 3, 2025

Gmail 3191

WebMail Provider Free • Proprietary

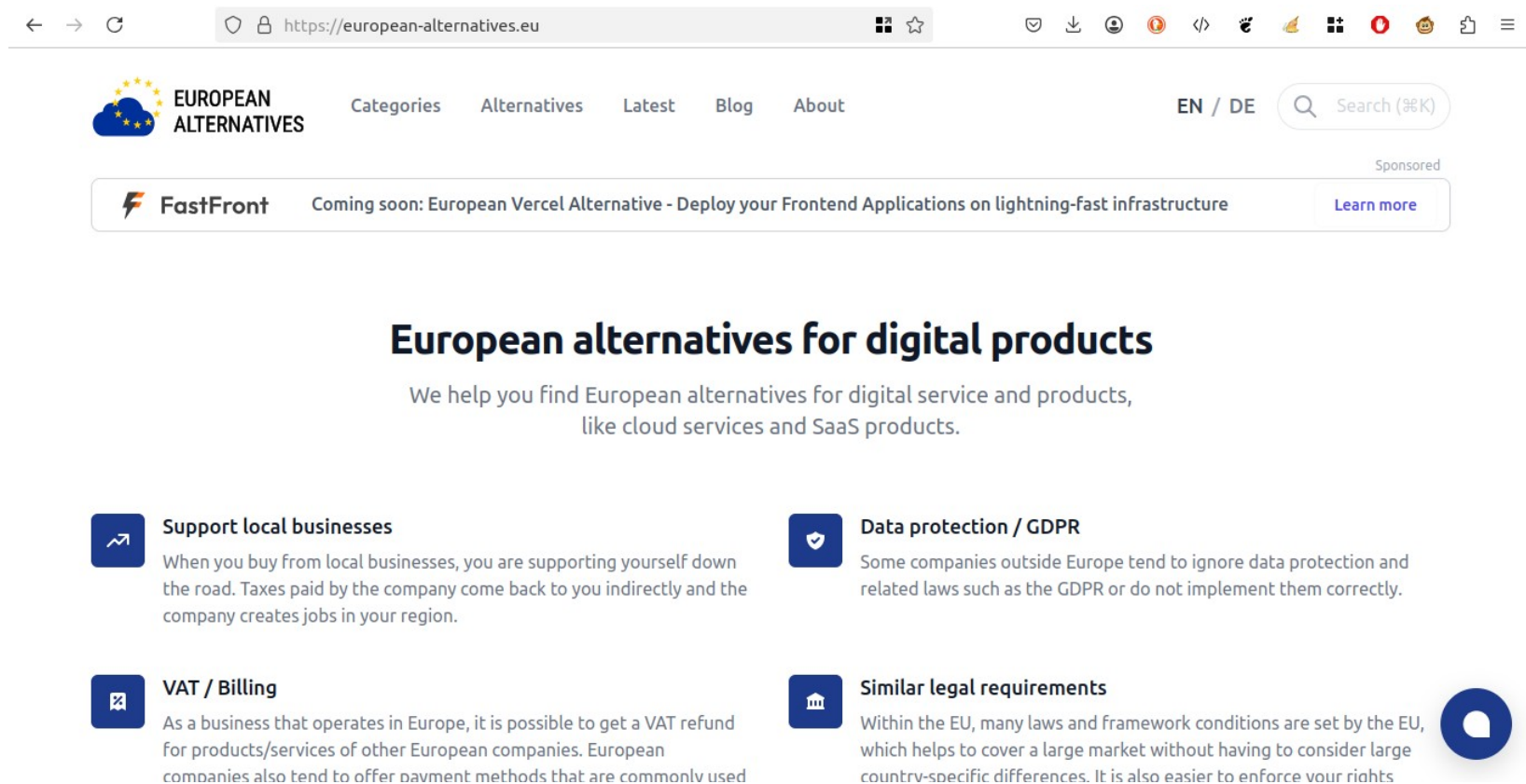
Experience robust security, multiple accounts, chat, and fast search with efficient Gmail email management in a streamlined interface.

More about Gmail

Suggest Alternatives



Alternativen



The screenshot shows the homepage of the website 'European Alternatives'. The browser address bar displays 'https://european-alternatives.eu'. The website header includes a logo with the European Union flag and the text 'EUROPEAN ALTERNATIVES', followed by navigation links: 'Categories', 'Alternatives', 'Latest', 'Blog', and 'About'. On the right, there are language options 'EN / DE' and a search bar with the placeholder text 'Search (⌘K)'. Below the header is a sponsored banner for 'FastFront' with the text 'Coming soon: European Vercel Alternative - Deploy your Frontend Applications on lightning-fast infrastructure' and a 'Learn more' link. The main content area features the title 'European alternatives for digital products' and a subtitle 'We help you find European alternatives for digital service and products, like cloud services and SaaS products.' Below this, there are four featured topics, each with an icon and a brief description: 'Support local businesses' (icon of a person with a checkmark), 'Data protection / GDPR' (icon of a shield with a checkmark), 'VAT / Billing' (icon of a document with a checkmark), and 'Similar legal requirements' (icon of a building with a checkmark). A blue circular button with a white speech bubble icon is located to the right of the 'Similar legal requirements' section.

← → ↻ https://european-alternatives.eu

EUROPEAN ALTERNATIVES Categories Alternatives Latest Blog About EN / DE Search (⌘K)

FastFront Coming soon: European Vercel Alternative - Deploy your Frontend Applications on lightning-fast infrastructure [Learn more](#)

European alternatives for digital products

We help you find European alternatives for digital service and products, like cloud services and SaaS products.

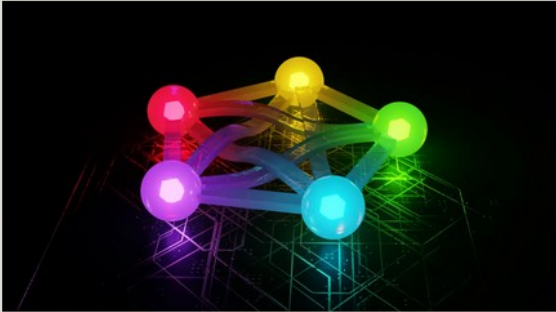
- Support local businesses**
When you buy from local businesses, you are supporting yourself down the road. Taxes paid by the company come back to you indirectly and the company creates jobs in your region.
- Data protection / GDPR**
Some companies outside Europe tend to ignore data protection and related laws such as the GDPR or do not implement them correctly.
- VAT / Billing**
As a business that operates in Europe, it is possible to get a VAT refund for products/services of other European companies. European companies also tend to offer payment methods that are commonly used
- Similar legal requirements**
Within the EU, many laws and framework conditions are set by the EU, which helps to cover a large market without having to consider large country-specific differences. It is also easier to enforce your rights



Alternativen

FEDI-NYHETERNA

Nyheter Resurser Information Om Fediversum RSS Ge stöd Sök



Nyheter från Fediversum

Mastodon.social utsatt för spammare

Under en tid har den största mastodon-instansen varit utsatt för spammare och lurendrejure. De registrerar konton som sen skickar ut meddelanden till alla användare om de måste verifiera sina användarnamn för att bli en del av nätverket. Då det rättat för sig de



Alternativen

Förening

- Hemsida, blogginlägg med RSS
- Nyhetsbrev för medlemmar och sympatisörer
- Arbetsgrupper via Signal, Matrix/Element, mail, osv.
- Publicera events på t.ex. Mobilizon eller på hemsida
- Blogga
- Podda
- Mastodon, Pixelfed, osv.
- Kontakt via e-post, telefon/Signal



Bli medlem!

100 kr

- Bankgiro **276-1674**
- Swish **0738 38 57 53**
- Ange "M", e-post och namn
- "M, anna@protonmail.com, Anna Andersson"

Kontakt

- E-post: **kontakt@konstellationen.org**
- Mastodon: **@konstellationen@social.spejset.org**
- Blogg: **<https://konstellationen.org>**

